



South Australian Wheelchair Basketball Association

 SAWHEELCHAIRBASKETBALL@GMAIL.COM

Sponsorship Proposal

ABOUT US



- South Australian Wheelchair Basketball Association is dedicated to providing an inclusive community where people of all abilities can participate in wheelchair basketball.
- We reach a wide range of participants, people with disabilities, the young, old, male and female, and able-bodied
- We have members participating at every level including, international competitions, national competitions- Adelaide Thunder, Adelaide Wheelchair Basketball League (AWBL) and grass roots.

OUR REACH

- our membership numbers are growing every year, over the last 3 seasons we have seen a 20% increase in players
- Through us you will gain access to potential clients as our membership base and online followers are diverse and inclusive

FACEBOOK
REACH 2022-23

8,363

INSTAGRAM
REACH 2022-23

2,366

PROFILE VISITS
2022-23

3,055

PROPOSAL OUR PACKAGE



PLATINUM SPONSOR (\$ TO BE NEGOTIATED)



WARM UP TOP



PLAYING TOP

- EXCLUSIVE LOGO LOCK UP WHICH CAN BE USED IN MARKETING COLLATERAL
- LOGO ON RIGHT SIDE CHEST OF PLAYERS POLOS AND JACKETS
- REAR OF WARM UP TOPS AND JACKETS
- LOGO ON RIGHT SIDE CHEST OF PLAYERS UNIFORMS
- LOGO ON BACK OF PLAYING SINGLETS (BELOW NUMBERS)
- LOGO ON 3 A FRAMES LINED AROUND THE COURT FOR HOME GAMES, INCLUDING AWBL
- LOGO ON WEBSITE
- LOGO ON FRONT OF TRAVEL BAG
- BUSINESS NAME ANNOUNCED AT GAMES
- SPONSOR SPOTLIGHT ON SOCIAL MEDIA

GOLD SPONSOR \$15,000



WARM UP TOP



PLAYING TOP

- LOGO ON 2 A FRAMES LINED AROUND THE COURT FOR HOME GAMES, INCLUDING AWBL
- LOGO ON BACK PLAYING UNIFORM ABOVE NUMBERS
- LOGO ON ONE OF THE SLEEVES OF THE JACKETS, POLOS & WARM UP TOPS
- LOGO ON SIDE OF THE BAGS
- LOGO ON WEBSITE
- BUSINESS NAME ANNOUNCED AT GAMES
- SPONSOR SPOTLIGHT ON SOCIAL MEDIA
- LOGO ON MERCHANDISE

PROPOSAL OUR PACKAGE



SLIVER SPONSOR \$7,500



SUPPORTER TOP



WARM UP TOP

- LOGO ON ONE OF THE SLEEVES OF THE JACKETS AND POLOS & WARM UP TOP
- LOGO ON WEBSITE
- BUSINESS NAME ANNOUNCED AT GAMES
- SPONSOR SPOTLIGHT ON SOCIAL MEDIA
- LOGO ON MERCHANDISE

BRONZE SPONSOR \$1,000



SUPPORTER TOP

- LOGO ON WEBSITE
- BUSINESS NAME ANNOUNCED AT GAMES
- SPOTLIGHT ON SOCIAL MEDIA
- LOGO ON MERCHANDISE



THANK YOU

CONTACT US

www.sawba.org

sawheelchairbasketball@gmail.com